



RUHR-UNIVERSITÄT BOCHUM

## "Someone Definitely Used 0000": Strategies, Performance, and User Perception of Novice Smartphone-Unlock PIN-Guessers

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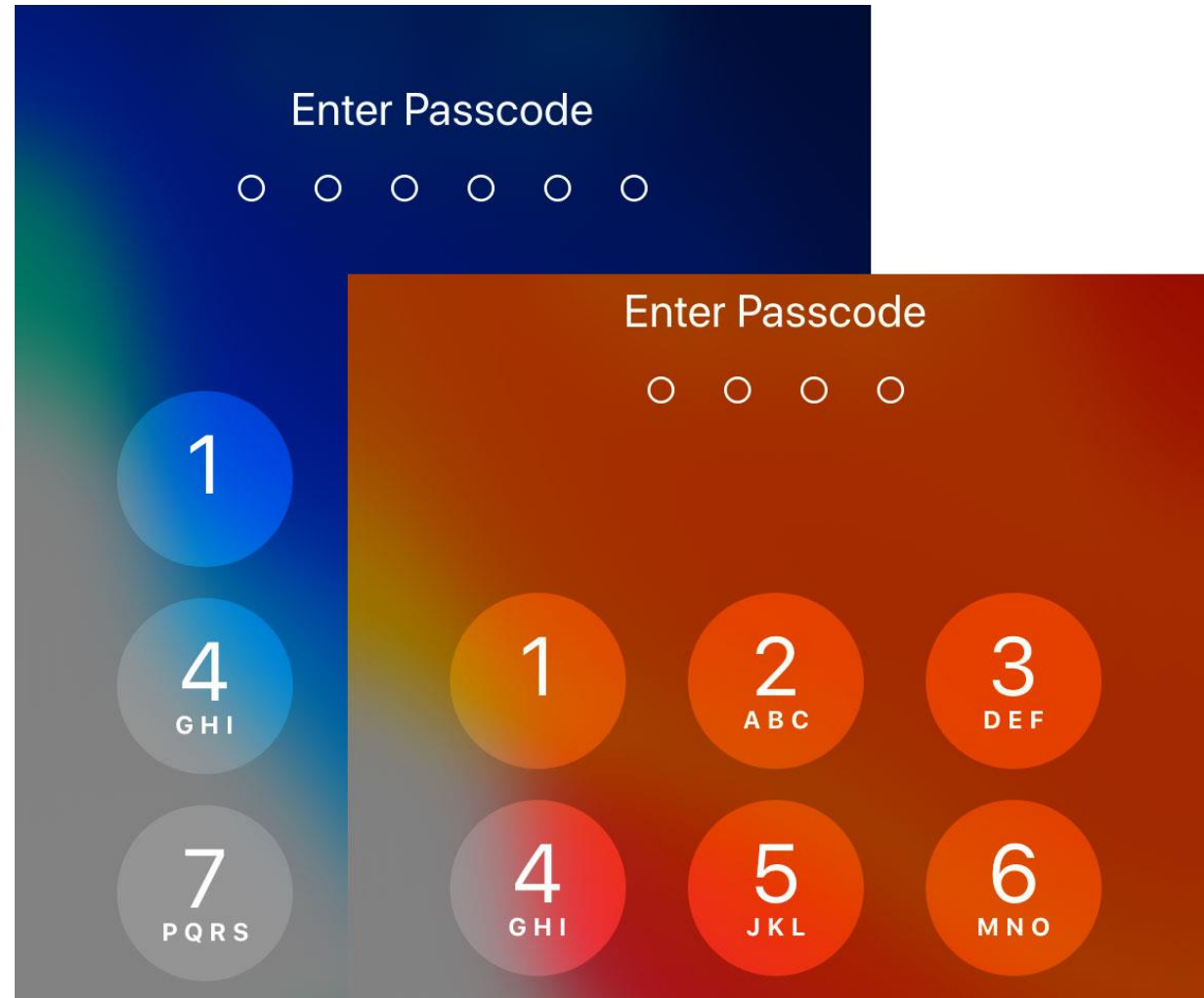


# User Authentication

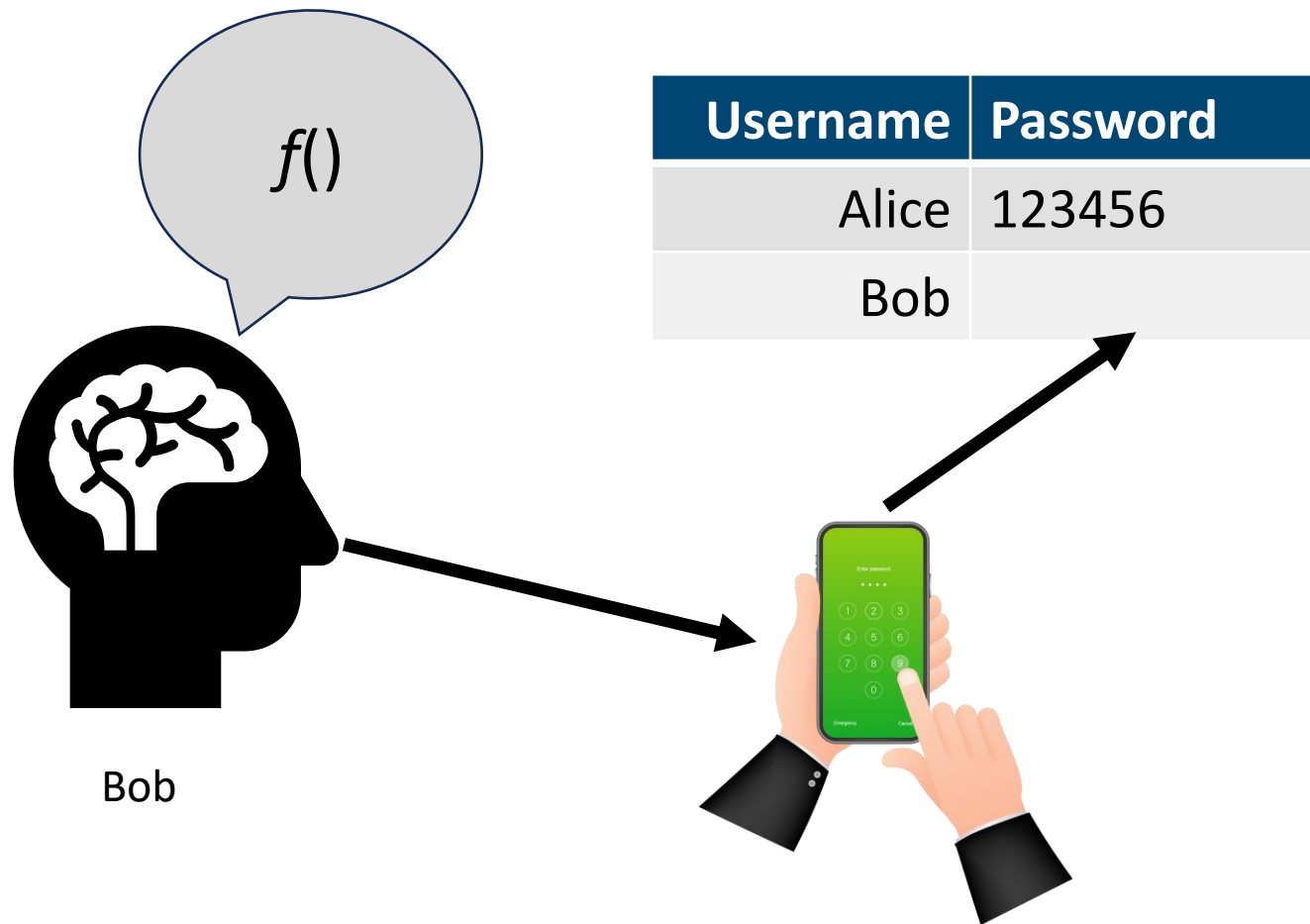
Decades of research on authentication and still we struggle with the same issues around **security** and **usability**.<sup>[1]</sup>



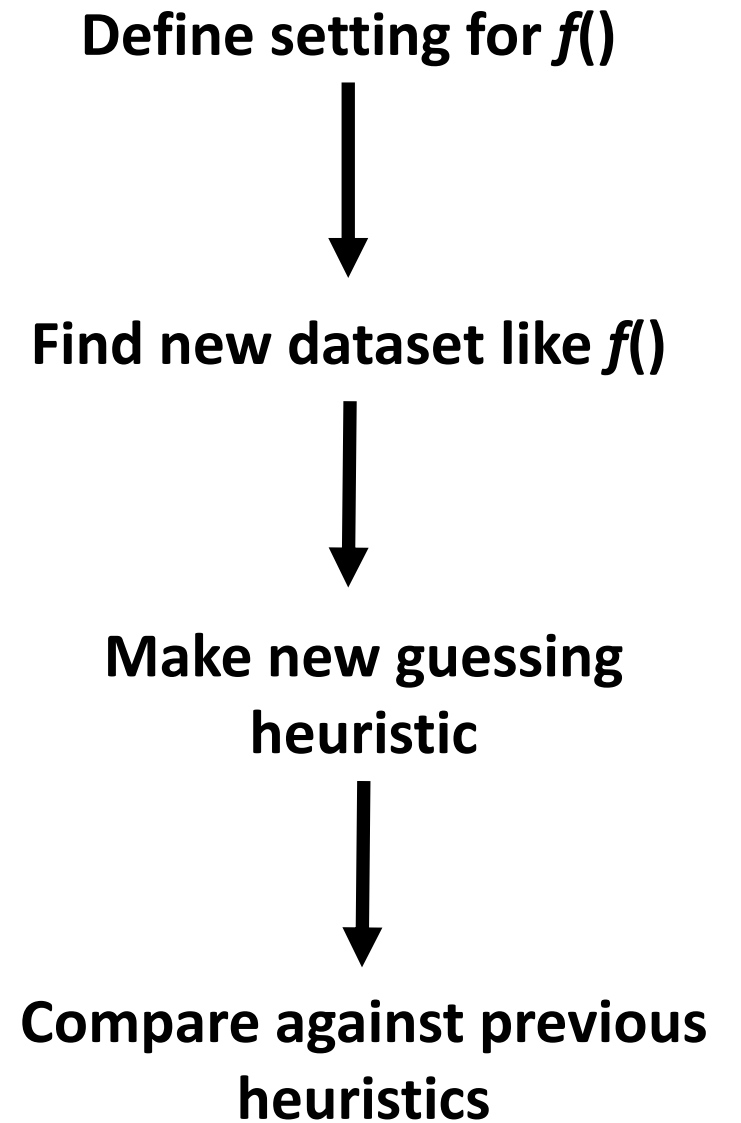
Knowledge-Based Authentication  
(KBA)



# Basic Setup: User-Chosen KBA Research



We don't know  $f()$ ! What can we do?



# Focus on Throttled Attacker

No side channels!

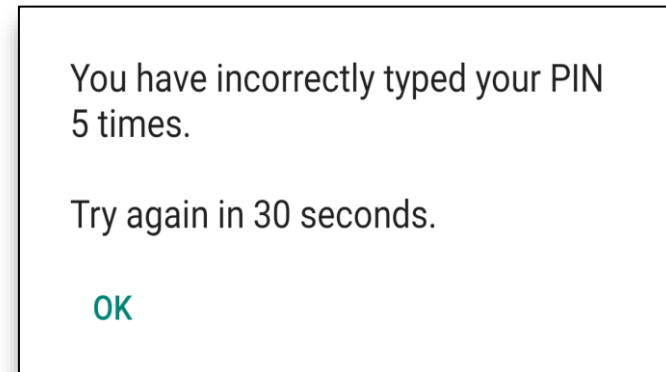
Mobile guesser has a limited number of attempts

Attacker is *trawling*

No personal info about target

Attacker happy to unlock anyone's device

Example: Phones sold at US police auctions <sup>[2]</sup>



Guesses	Android	iOS
10	30sec	1h 36m
100	10h 45min	-

# KBA Research Basic Methodology

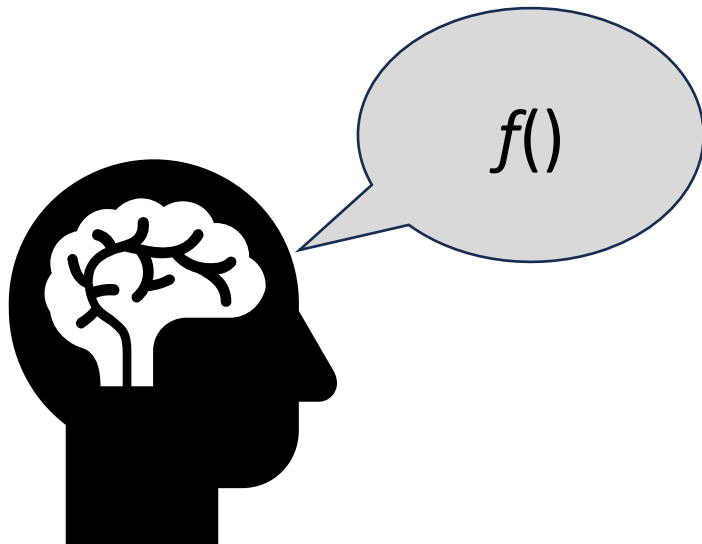
Previous proxy: Digits from password leaks <sup>[3]</sup>

6-digit PINs from alphanumeric passwords

4-digit PINs from Amitay's

“Big Brother Camera Security” iOS app

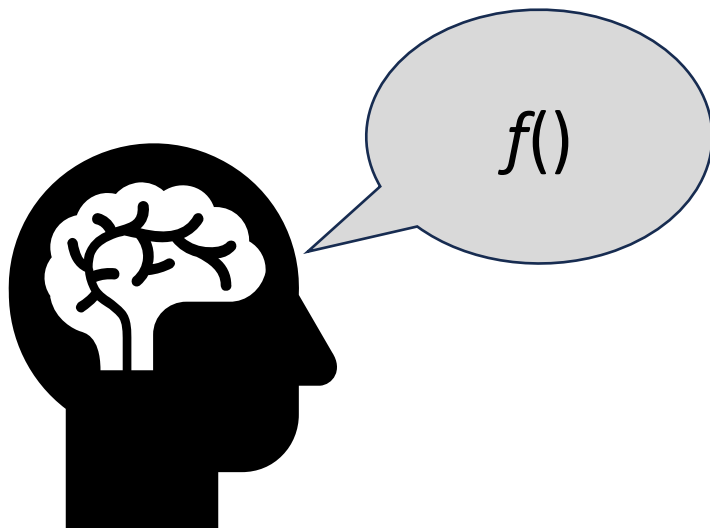
Count	Password
1 044 164	123456
176 120	password
88 076	12345678
78 720	111111



# What About “Real” Attackers?

Do the previous datasets model a real-world threat?

PIN-guessing is something of a “target of opportunity”  
A lost/stolen/unattended phone



**Contribution: New “proxy” dataset  
from users playing the attacker**

Define setting for  $f()$



Find new dataset like  $f()$



Make new guessing  
heuristic



Compare against previous  
heuristics

# Novice Guesser Research Questions



**RQ1: How do novices guess?**

**RQ2: How do they compare to prior datasets?**

**RQ3: What scenarios are they concerned about?**

# User Study Overview

Inspired by Uellenbeck, et al.<sup>[4]</sup>

Our version:

Online ( $n = 210$ )

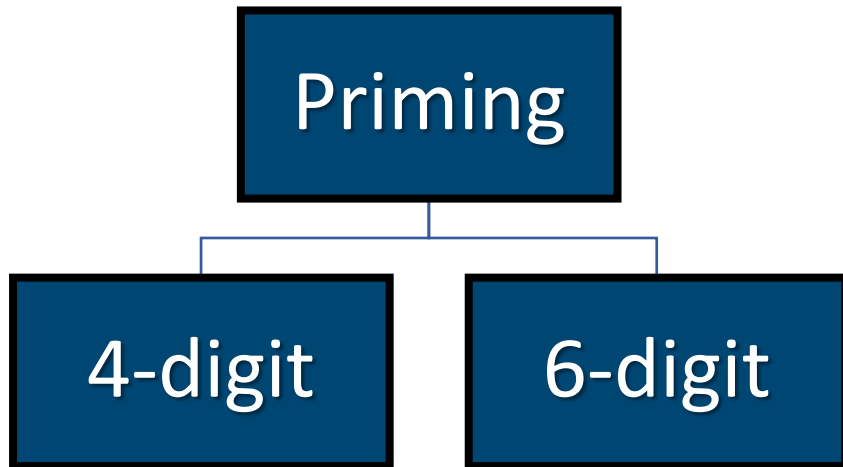
Pick a “secret” PIN

5 guesses → Get a cash bonus for success





# Methodology: User Study ( $n = 210$ )



## Your Task

You will be asked to choose a PIN you would use to



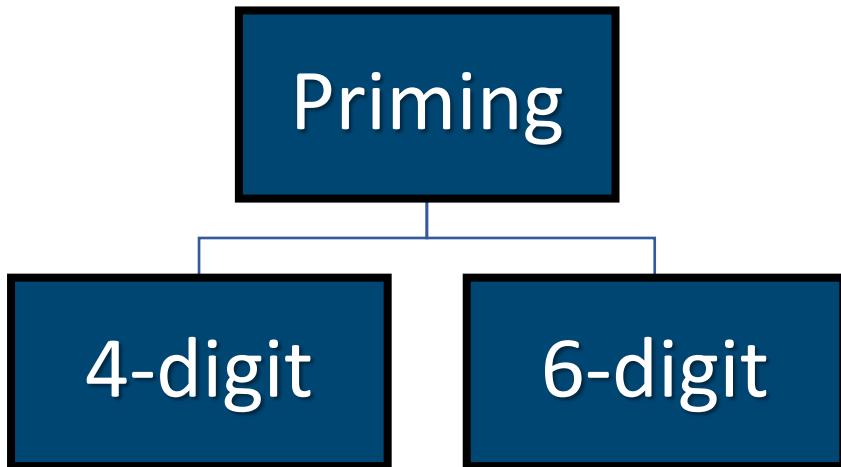
**unlock** your smartphone. You will need to remember your PIN for the duration of the study.

You will need to **remember your Secret PIN** for the duration of the study. Please **DO NOT write down** your Secret PIN.

I understand

CONTINUE

# Methodology: User Study ( $n = 210$ )



## Create a 4-digit Secret PIN

A Secret PIN protects your data and is used to unlock your smartphone.

PIN must be 4 digits.

1

2

3

ABC

DEF

4

5

6

GHI

JKL

MNO

7

8

9

PQRS

TUV

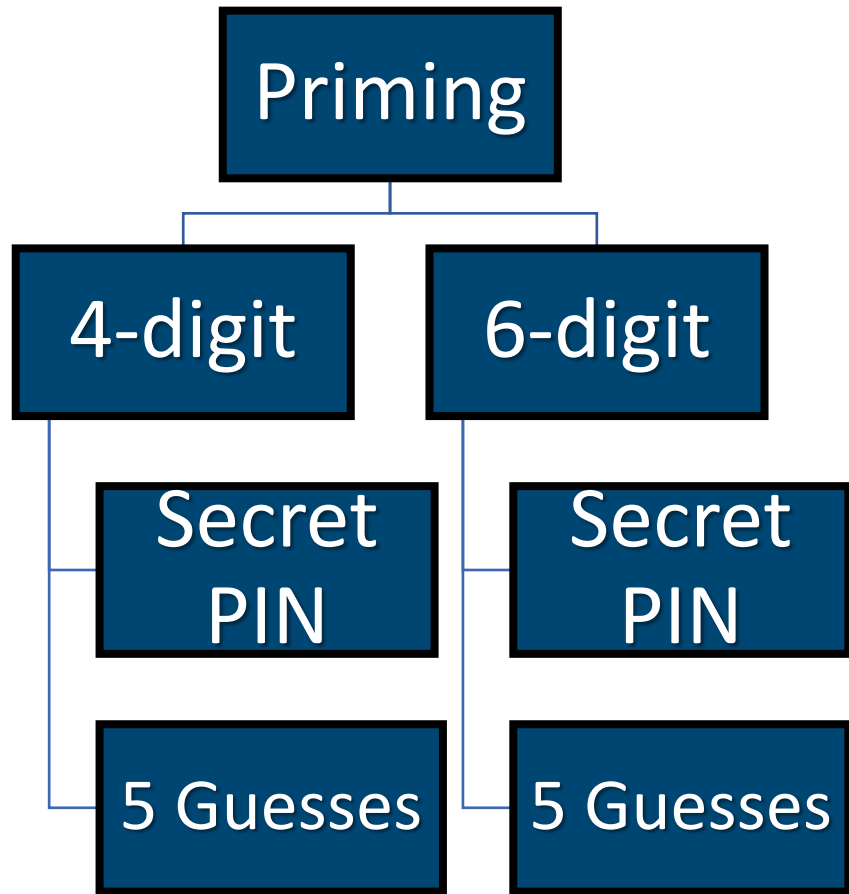
WXYZ



0

CLEAR

# Methodology: User Study ( $n = 210$ )



## Your Task



- Enter 5 PINs that you think other participants entered
- Any number of correct guesses earns a total bonus of \$0.50, paid 1-2 weeks after the completion of this study
- More than 100 people will be taking this study

Please enter **5 different** guesses.

I understand

CONTINUE

# RQ1: How do Novices Guess?

Guessing risk concentrated in a small handful of PINs, like **0000**

Only one-third thought their PIN would be guessed  
PINs in **bold** were guessed by 20+ attackers

Other popular guesses that were incorrect:

**1111, 000000, 111111, 987654**

85% of participants guessed successfully

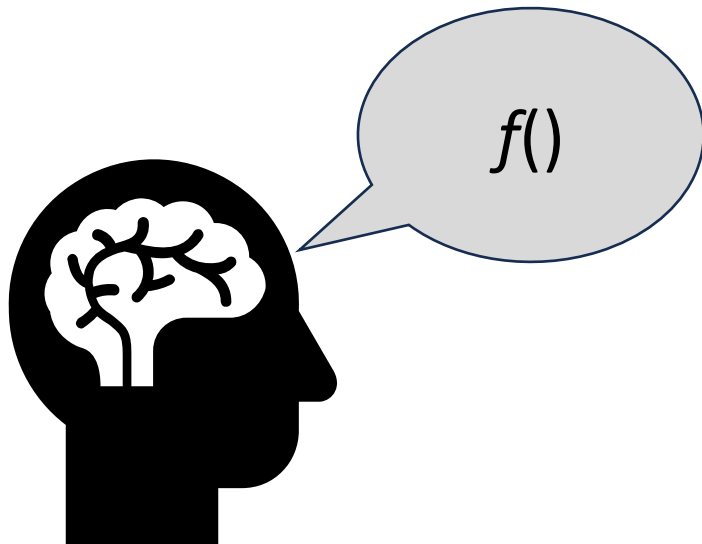
10% of secret PINs were guessed

4d Gussed	6d Gussed
<b>0000</b>	121212
<b>1234</b>	<b>123456</b>
1478	134679
1990	135790
1995	159753
1997	654321
2000	
2468	
<b>2580</b>	
6666	

## RQ2: Comparison Against Prior Datasets

What if we built an aggregate or data-driven guesser from our new list?

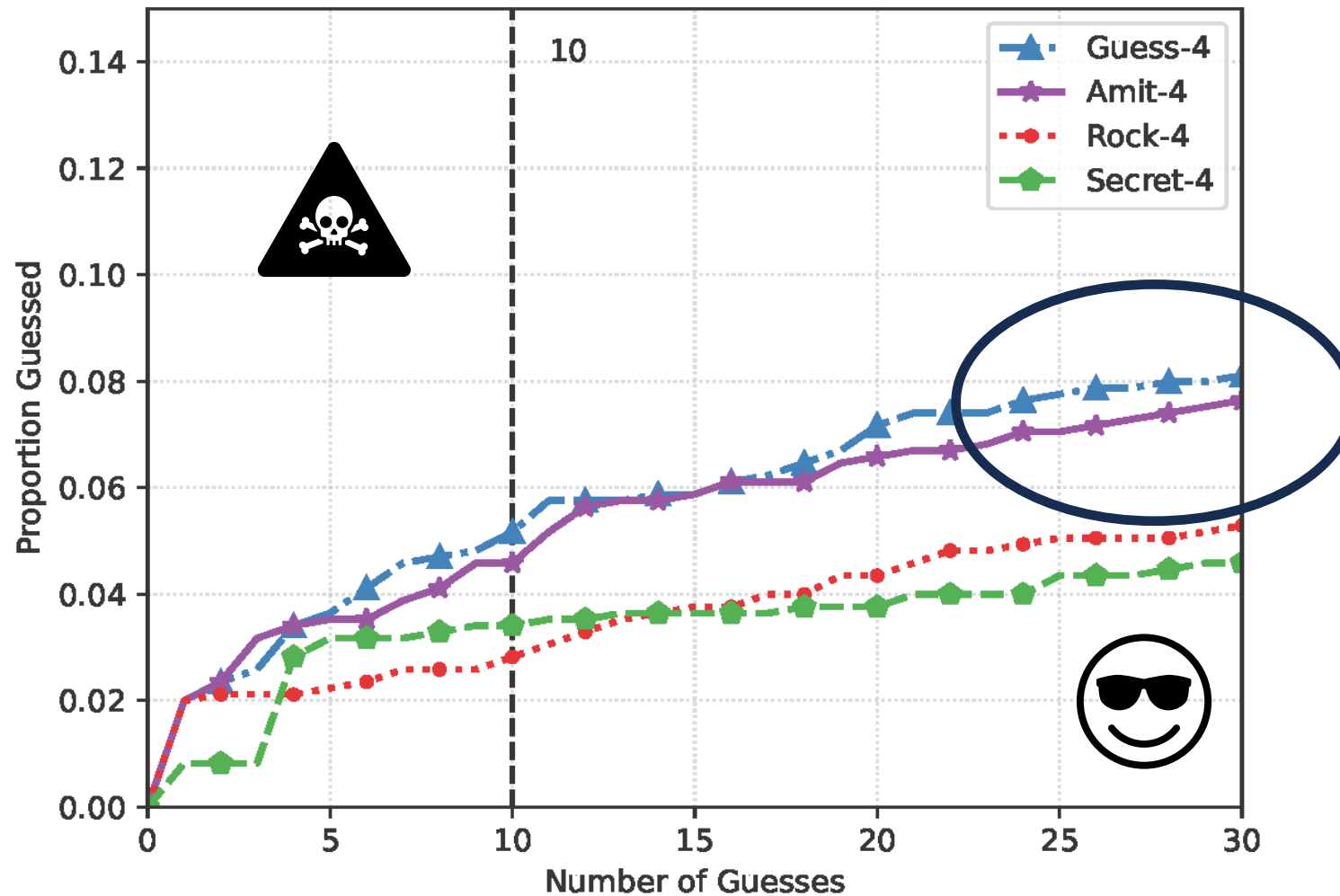
How would it compare?



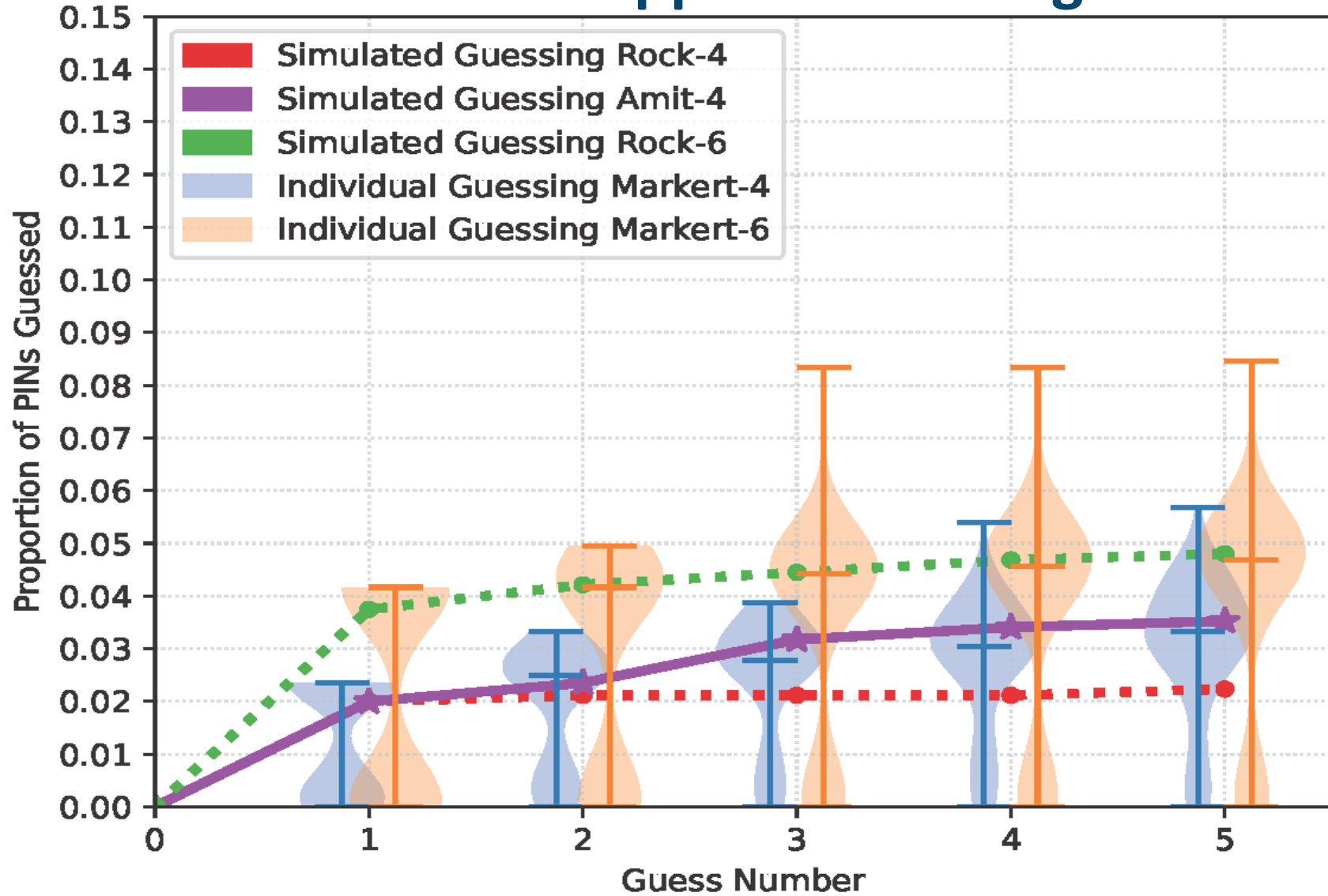
Count	Password
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## RQ2: How do They Compare with Prior Datasets?

4-digit/30 guesses: 8.1% observed vs. 7.6% simulated



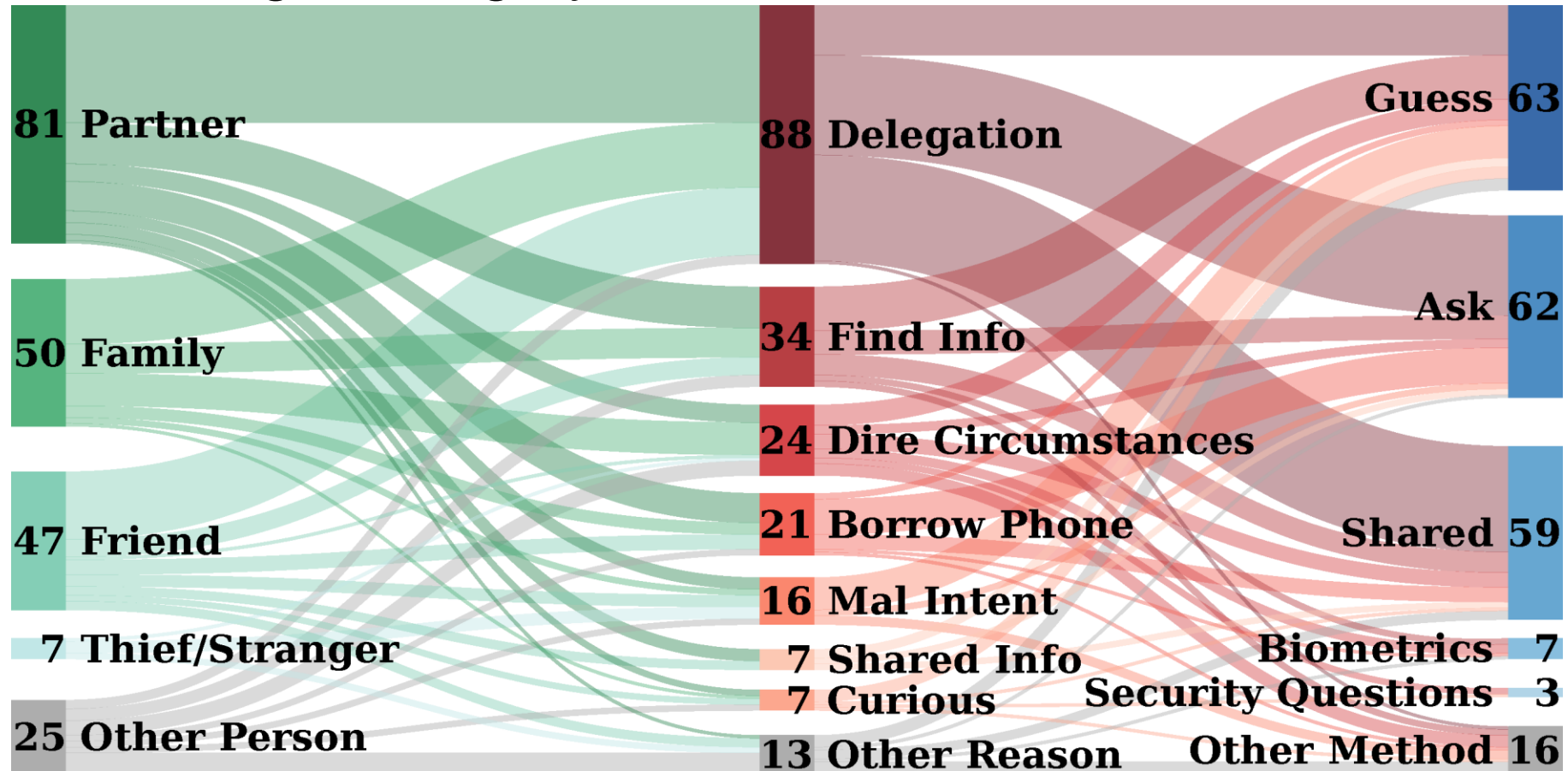
# RQ2: Experimental Evidence Supports Guessing Simulations



# RQ3: What Scenarios are Participants Concerned About?

Participants mostly think about close social contacts

**Future work:** guessing by insiders!!





# Novice Guesser Research Questions: Results

## RQ1: Performance of novice guessers

- 10% (21) participants' PINs were guessed
- 4-digit: 13%
- 6-digit: 7%
- ...at 30 guesses

## RQ2: Prior dataset comparison

- New dataset
- Comparable to prior sets

## RQ3: Areas of concern

- Close social connections
- 37% attempted access
- 45% changed their PIN *to keep someone out*

# Outlook/Future Work

Better  
messaging/nudges

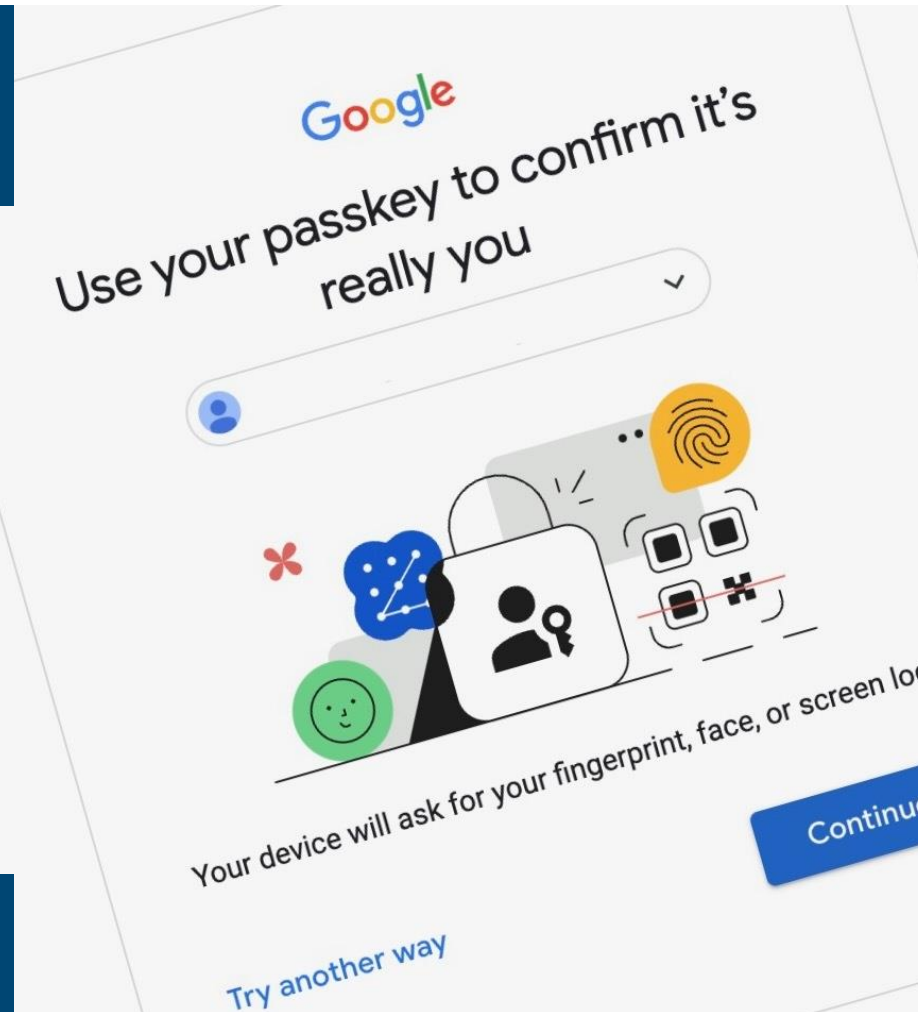
More local KBA  
validation

Side channels

Guessing by insiders

Special  
populations

Sharing/revoking  
access



# Takeaways

Define setting for  $f()$



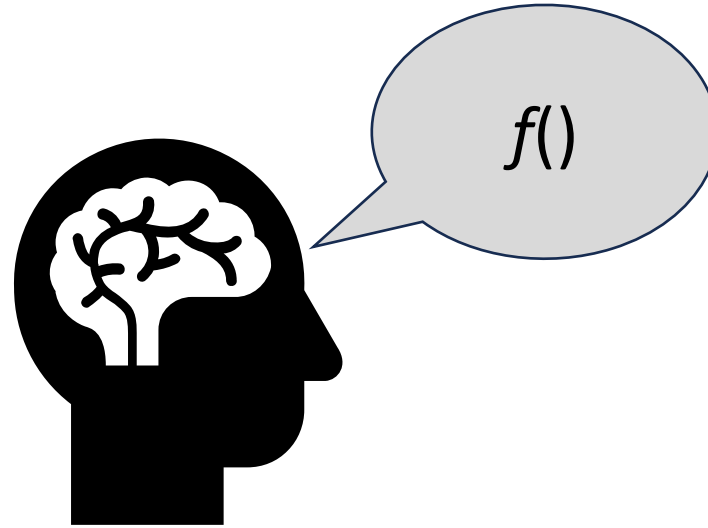
Find new dataset like  $f()$



Make new guessing heuristic



Compare against previous heuristics



Throttling protects all but ~10% of PINs

4- and 6-digit PINs about the same

Unauthorized access is commonplace